

JYEARS 2018-19 Arts, Culture & Learning Program

# **Advertising & Tribute Opportunities**

The Levis JCC Sandler Center is known for excellence in Arts, Culture & Learning.
This season includes outstanding live theater, as well as a variety of rich and engaging literary programs, lectures, and concerts. We are pleased to offer exciting advertising and tribute opportunities for local businesses, community supporters, and patrons of the arts to reach tens of thousands of people.

# ARTS, CULTURE & LEARNING: SEASON EVENTS PROGRAM

The Levis JCC Sandler Center proudly presents **6 theatrical productions**, bringing the very best of Professional and Community Theater to life. Our program will be given to all audience members at each of this season's performances, as well as several **lectures and concerts** reaching more than **15,000 people**.

We also welcome best-selling and popular authors to present and discuss their latest works at the **28th Annual Book & Author Luncheon**, and at **5 Literary Afternoon programs**. Our program will also be given to all participants at both of these programs, reaching more than **1,600 people**.

### **TOTAL EXPOSURE: 16,600 PEOPLE**

# **AD PRICING:**

Inside Front Cover	<sup>\$</sup> 600
Back Cover	<sup>\$</sup> 600
Inside Back Cover	<sup>\$</sup> 450
Full Page	<sup>\$</sup> 400
Half Page	<sup>\$</sup> 250
Third Page	\$200
Business Card	<sup>\$</sup> 125

All ad sizes are available as a business ad or as a tribute ad. Please supply tribute ad copy on the following page. Your copy will then be inserted into our tribute ad template.

## **DESIGN SERVICES:**

Design services are available for an additional \$50. A professional quality ad can be created with information and a logo provided by the advertiser. Logos and any graphics supplied must be high resolution.

# **AD SIZES:**



**Full Page Ad** 

5.5" wide x 8.5" tall (Bleed Size: 5.75" x 8.75"/ Live Area is 5" x 8")



1/2 Page Ad (horizontal)

5" wide x 3.875" tall



1/3 Page Ad (horizontal)

5" wide x 2.5" tall



**Business Card Ad** 

3.5" wide x 2" tall (Actual scan of your business card)

All ads are full color. Please submit hi res pdfs with fonts embedded or converted to outlines. Ads submitted incorrectly, low resolution, or otherwise not suitable for print will be returned for correction. Business cards will be scanned "as is" with no redesign.

# Art, Culture & Learning Program 2018-19 Advertising & Tribute Opportunities

# ORDER FORM AND PAYMENT INFORMATION: YES, I WOULD LIKE TO ADVERTISE! ☐ Inside Front Cover ☐ Back Cover ☐ Inside Back Cover Size ☐ Full Page Ad ☐ 1/2 Page Ad ☐ 1/3 Page Ad ☐ Business Card Ad (See previous side for rates.) Cost: ☐ I will be emailing my high resolution ad. ☐ I would like the Levis JCC to create my ad for me for an additional cost of \$50. I will email my logo and my information to alann@levisjcc.org. □ I would like my ad to be a "tribute" ad; my copy is listed below or I will submit via email. Ad copy: Total \$ **Payment Information:** Please note: Ads received without payment will not be processed. Name: Address: \_\_\_\_\_ \_\_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ City: \_\_\_\_\_ Email: \_\_\_\_ Phone: \_\_\_\_\_ Total Payment Amount: \$ Check Enclosed #: \_\_\_\_\_ Please make check payable to: Levis JCC OR Please charge my: □ Visa □ MC □ Amex □ Discover Account No.: \_\_\_\_\_ CVV: \_\_\_\_ Exp. Date: \_\_\_\_ Name on Card: \_\_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_ **AD SUBMISSIONS:**

Email ads to: alann@levisjcc.org **Deadline for Submission:** September 15, 2018

### SEND THIS COMPLETED FORM WITH PAYMENT TO:

**Levis JCC Phyllis & Harvey Sandler Center** 21050 95th Avenue S., Boca Raton, FL 33428, Attention: Alan Nash OR Email: alann@levisjcc.org

FOR OFFICE USE ONLY:	Date Received	Amount \$	_ Check #	_Visa 🗆	MC □	Amex 🖵	Discover 🗆
	☐ Artwork Confirmed	Special Instructions:					